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### Third Annual Stakeholders' Conference

30th November 2017, Brussels

#### Maritime logistics chains and the "perfect storm"



#### How can EU companies be the "winners" in the new world ?

On 30th November, FEPORT will organize the **Third Annual Stakeholders' Conference** in Brussels.

As has been the case for the two previous editions (**First Annual Stakeholders' Conference held in December 2015** and **Second Annual Stakeholders' Conference held in December 2016**), the idea is to exchange about current challenges and opportunities for the different actors of the logistics chain but also to discuss with institutional actors about the role of regulators in supporting EU industries' efforts to remain competitive.

The topic this year is: **Maritime logistics chains and the "perfect storm"**. The event will focus on the impact of the 4th industrial revolution on companies and people.

**FEPORT is particularly honored by the support of all honourable speakers who have accepted to take part to our conference. More particularly those who will travel from abroad to join our event.**

We are also grateful to our colleagues: **Anna Maria Darmanin**, ETA (European Tug Owners Association), **Tom Antonissen**, ECG (European Vehicle Logistics Association), **Christophe Tytgat**, Sea Europe (European Ship Yards and marine Equipment Association) and **Rachael White**, ICHCA (International Cargo Handling Coordination Association) for accepting to moderate the different sessions of the conference.

We also look forward to welcoming our colleagues from 30 stakeholders' organizations.

**The Conference will feature speakers representing international (the International Transport Forum and the World Economic Forum) and European institutions as well as representatives of**

**industries undergoing or conducting major transformations, be it in terms of technological, process, business innovation or reskilling of the work force.**

Exchanges will offer an opportunity to assess whether the existing EU legislative/regulatory framework establishes a real level playing field between different industries of the logistics chain thus enabling them to be competitive in the EU but also vis à vis non-EU competitors.

**In the first session**, we shall raise a number of questions:

- How are companies embracing the 4th Industrial Revolution?
- How are companies of the logistics chain facing the "perfect storm"?
- Who are the early movers?
- Is innovation within the maritime logistics chain going fast enough?
- Are we heading towards more vertical and horizontal/operational/business integration?
- Does the existing regulatory framework impede or facilitate more integration?

**The second session** of the day will be dedicated to a discussion about the emerging business models and their consequences. Issues to be addressed include:

- Are said business models only threats to existing businesses or opportunities to create more value in the logistics chain?
- Does the existing regulatory framework impede or facilitate more innovation (i.e. new innovative solutions, digitalization and new technologies)?
- Shall the "no-assets companies" be the only winners in the new world?

**The third session** will allow us to move from an EU centric approach to broaden the horizon and discuss how other regions of the world are actually embracing change and preparing the future. Topics for discussion will include:

- How are other regions of the world addressing the challenges of the 4th Industrial Revolution?
- What is the role of regulators and policy makers in those countries in supporting industry's efforts?

**The last panel discussion** of the day will be dedicated to the role of EU regulators in the framework of the 4th industrial revolution. Points of discussion will include:

- How can EU regulators and policy makers better support EU companies' efforts to remain competitive?
- Is there a need to adapt existing legislation?
- How to instore a global playing field between all industries of the logistics chain?
- What are the threats and opportunities that EU industries of the logistics chain face?
- What is expected from EU regulators to unleash the full potential of growth of EU companies within the internal market but also outside the EU?

**To start an interesting debate, join us, in Brussels, on November 30th, 2017 with all actors of the maritime logistics chain for the Third Annual Stakeholders' Conference!**

The event will be kindly hosted by the Representation of the Free State of Bavaria to the European Union



**02-06.10.2017 – ICHCA 65th Anniversary, Las Palmas, Gran Canaria**



Last October 2nd-6th, FEPORT participated to the at the event marking 65 years of ICHCA International that is working to improve the safety, efficiency and sustainability of the cargo handling industry worldwide.

The event was hosted by the Port of Las Palmas, Gran Canaria, Spain, a thriving and diverse centre for cargo, cruise, fishing, ship supply and offshore services, a key hub for African international trade, and home to ICHCA's Canaries and Africa Region Chapter (CARC). The Conference consisted of 5 key sessions on how to make the global cargo chain Safe, Smart, Sustainable, Secure and Skilled.

FEPORT and ICHCA have signed a [MoU](#) in March 2016 and are working closely to promote the role of the cargo handling industry.



Ms. Lamia Kerdjoudj-Belkaid, FEPORT Secretary General, has been invited to give a key note address during the opening session of the conference.

In her speech, she mentioned that the logistics chain in facing big challenges as we are entering the era of 4th industrial revolution. A lot of opportunities are in front of many industries but major transformations and mind shifts will be needed to adapt to disruptive changes that will take place.



*"The cargo handling industry is undergoing changes and inventing its future thanks to innovation. But besides innovation, there will be a need to be able to cope with local contexts while remaining competitive at global level"*

commented FEPORT Secretary General.

*"Our members are keen to continue to play their role as employers of EU labor force and to contribute to EU economy through investment in ports. However, we cannot endlessly be the "buffer" of an untamed globalization model. There is a need for regulators to make sure that a real level playing field prevails and that efforts in terms of sustainability, job creation, contribution to the local economy etc. are equally shared by all the actors of the logistics chain of the future"* concluded Ms. Lamia Kerdjoudj-Belkaid

Mr. Conor Feighan (Policy Advisor at FEPORT) presented on the ongoing revision on the EEG Guidelines which provide terminal operators with a methodology for calculating their carbon emissions. Mr. Feighan explained that terminals have been extremely proactive in the elaboration of a methodology and, at European level, terminals are on course to meet 2020 emission reductions targets.



**11-13.10.2017 – Green Port Congress, Amsterdam**



Last October 11th-13th, FEPORT took part at the 12th edition of the Green Port Congress that took place in Amsterdam. This years' edition aimed at highlighting innovations in equipment and technology to allow port users to adhere to policy, whilst illustrating practical solutions through case studies from the global logistics chain.

Ms. Lamia Kerdjoudj-Belkaid, FEPORT Secretary General, has been invited to give a key note address during the opening session of the congress.

In her speech, she mentioned that the logistics chain is entering the era of 4th industrial revolution.



*“Sustainability and climate change are elements which shall have to be taken into account by all sectors but they will not be the only ones. The emergence of new business models involving automation and robotics will require rethinking of the way people are trained and reskilled”* said Ms. Lamia Kerdjoudj-Belkaid, FEPORT Secretary General.

*“The 4th industrial revolution requires a holistic approach of several dimensions. Successful companies will be those which shall be able to adopt such an approach”* concluded FEPORT Secretary General.



Mr. Conor Feighan (Policy Advisor at FEPORT) participated in a panel of a workshop to explain how terminal operators and port authorities can align their

methods and responsibilities on carbon footprinting. Mr. Feighan explained the importance of approaching carbon emissions from a logistics chain approach to avoid double counting. It was also announced that FEPORT is in the process of aligning the EEG Guidelines with the GLEC Framework.

## **16.10.2017 – 8th ESSF Plenary meeting, Lisbon**

Last October 16th, FEPORT attended 8th ESSF Plenary meeting organized in Lisbon. The event highlighted topics such as Port Reception Facilities, Air Emissions from Ships, LNG as Marine Fuel, Competitiveness, MRV, Exhaust Gas Cleaning Systems, Future of the ESSF and Alternative fuels.

During the meeting, FEPORT joined other industry actors in calling for the mandate of the ESSF once the current mandate ends next year. FEPORT stressed the need for discussions on developments related to the port ship interface due to the deployment of new methods of vessel propulsion (cold ironing, etc.).

## **19-20.10.2017 – 2017 ECG Conference, Brussels**



On October 19th-20th, FEPORT was invited to attend the 2017 ECG Conference held in Brussels.



Following the success of last year's event and the high level of interest in digitalisation and the industry's future, this year's event was dedicated to the impact of digitalization. It featured a number of speakers as well as panel debates and networking opportunities.

## **20.10.2017 – DTLF sub-group – Corridor Cargo Flow Optimisation, Brussels**

FEPORT participated in a meeting of Sub-group 2 (Corridor Cargo Flow Optimisation subgroup) of the Digital Transport and Logistics Forum. The subgroup focused on the organization of the different teams within the subgroup.

The sub-group also worked on the deliverables of the subgroup that can be presented during the Digital Transport and Logistics Forum Plenary meeting in Tallinn on 10 November.

## **26.10.2017 – EU-China Business Association conference about EU-China One Belt One Road, Brussels**



FEPORT has been invited to attend a conference organized by the EU-China Business Association.

The topic of the conference was China One Belt One Road initiative. PWC which has finalized a report about the status of progress of the initiative launched the discussion while HSBC

highlighted the financing tools that will be mobilized for the different components of China One Belt One Road.

The conference was also attended by representatives of DG MOVE and DG TRADE who underlined the importance of establishing transparent EU-China discussions that clarify the terms of a win-win balanced relationship. They also explained that EU-China Connectivity Platform meetings allow discussions about concrete projects which are of interest for both parties.



EU industries' representatives present at the meeting expressed their support to the connectivity platform since it allows them to share information and better understand the main issues at stake.

## 27.10.2017 – First meeting of the Steering Committee for the EU funded study: “The Changing Face of Ports: the Socioeconomic Impact of Market-based and Technological Developments on EU Ports”

On October 27th was held the first meeting of the Steering Committee for the EU funded study: “The Changing Face of Ports: the Socioeconomic Impact of Market-based and Technological Developments on EU Ports”.

The EU funded study is part of a project that has been launched by the members (employers and employees) of the Sectoral Social Dialogue Committee for Ports. Among others, the project aims at highlighting the evolution of the port sector and the contribution of the different stakeholders. During the meeting the selected consultant Dynamar presented the methodology, timeframe, deliverables etc.

## 31.10.2017 – Trade Contact Group Plenary meeting

The 49th meeting of the Trade Contact Group (TCG) took place on 31 October. The TCG provides a platform for regular consultations between the Commission and industry at Union level on the development and implementation of customs related issues and developments of customs policy.

## EVENTS AND INITIATIVES SUPPORTED BY FEPORT

### 14-15.03.2018 – The 3rd Port Technology Container Terminal Automation Conference: Automated Intelligence & AI



PORT TECHNOLOGY

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Container Terminal Automation Conference  
Automated Intelligence & AI  
March 14 – 15, 2018 - London, UK

"A very good conference keeping the presentations to a limited time and allowing time for questions was good"  
John Phillips, PSA International

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[The 3rd Port Technology Container Terminal Automation Conference: Automated Intelligence & AI](#) is due to take place on March 14-15, 2018 in London.

The 2017 conference saw over 120+ attendees from 85+ global companies and 30+ speakers and moderators participate. [Download the 2017 conference report & attendee list from April's event.](#)

In 2018, key industry issues will be debated by global ports and terminals, shipping liners, industry bodies, research agents, consultants, contractors, as well as technology, solution and equipment providers. They will address challenges surrounding process automation, big data analytics, predictive decision making, cyber risk security and many more facets of the fully automated terminals of the future.

Secure your place now at the introductory rate of £499! If you [book and pay before November 30, 2017](#), you will receive a £500 discount.

## AIVP launched the operational guide “The Port Center step-by-step”



PORT CENTER BY AIVP

Order the "Port Center step-by-step guide" and start building the Port Center you need!

Port Centers are ideal instruments for explaining the port to enable citizens and visitors to understand and appreciate it. It is an interface with a playful atmosphere between the port, the



city and the inhabitants, where the port can communicate on its missions, projects and associated careers.

The operational guide "[The Port Center step-by-step](#)" is based on data, experiences and best practices gathered by AIVP over the last decade together with the partners of the Port Center Network but also with other leading institutions in the field of social integration of ports.

In this publication the developers will get the knowledge the AIVP can transmit structured in a user friendly way, completed with examples, data sheets, links and key-questions that will help in the first stages of the process.

## Meetings of the month

- 12.10.2017 - FEPORT Port Policy Committee, Brussels
- 13.10.2017 - FEPORT Environment, Safety and Security Committee, Amsterdam
- 26.10.2017 - FEPORT Customs and Logistics Committee meeting, Brussels

## Coming meetings

### FEPORT meetings

- FEPORT Social Affairs Committee meeting, Brussels 08.11.2017
- FEPORT Board of Directors meeting, Brussels 23.11.2017
- FEPORT General Assembly, Brussels 29.11.2017
- [Third Annual Stakeholders' Conference, Brussels](#) 30.11.2017

### Industry meetings

- Freight Forwarders Forum 2017, CLECAT, Barcelona 24.11.2017

### Institutional meetings

- DTLF Plenary Meeting, Tallinn 08-10.11.2017
- European Parliament Transport Committee meeting, Brussels 09.11.2017
- European Parliament Plenary Session, Strasbourg 13-16.11.2017
- Estonian Presidency event MFF 15.11.2017
- European Parliament Transport Committee meeting, Brussels 22-23.11.2017
- Sectoral Social Dialogue Committee for ports meeting 27.11.2017
- European Parliament Plenary Session, Strasbourg 29-30.11.2017
- European Parliament Transport Committee meeting, Brussels 04.12.2017
- Transport, Telecommunications and Energy Council, Council of the European Union, Brussels 04-05.12.2017
- European Parliament Plenary Session, Brussels 11-14.12.2017